

Aeka's Premium Natural Toothpaste is packed with natural ingredients with clinically proven benefits

TriCalcium Blend with Nano-Hydroxyapatite^{1,2}

Hydroxyapatite is a naturally occurring mineral that makes up 97% of our tooth enamel and has been clinically proven to strengthen and protect your teeth. Hydroxyapatite in toothpaste is absorbed by the teeth and fills up the small holes and depressions on enamel surface caused by demineralisation. We blend it in with other calcium salts and minerals which helps strengthen and naturally whiten enamel over time

Pre and Postbiotic Blend^{3,4,5}

Most anti-bacterial oral care products throw off the balance of good and bad bacteria in our mouth. We work differently, we add a special blend of prebiotics and postbiotics (*Lactobacillus salivarius*, *Lactobacillus paracasei*, *Lactobacillus plantarum*) sourced from Korea proven to establish a healthy oral microbiome

Phyto-oxidants from Curcumin^{6,7} and Bamboo Extract^{8,9}

The constant onslaught of acidic food, alcohol and tobacco causes stress to gums, leading to inflammation and bleeding. We aim to neutralise this with phyto-oxidants found in natural herbal extracts of curcumin and bamboo

Natural Oil Blend^{10,11,12}

Blend of MCT (Medium Chain Triglycerides) oil from Coconut Oil which are rich in lauric acid and active herbal oils of Cinnamon, Clove, Tulsi and Neem not only freshen breath but also work against oral pathogens

Activated Charcoal^{13,14}

Finely milled activated charcoal has a porous surface which absorbs plaque, stains and impurities from the hard-to-reach folds between our teeth. It also helps maintain the pH of the mouth to an optimal level to prevent further build-up of plaque

Xylitol^{15,16}

Proven to reduce plaque formation by starving the cavity-causing *Streptococcus mutans* which destroys the tooth's enamel and causes bad breath

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Full ingredient list:

Calcium Carbonate – mild abrasive and base ingredient

Glycerine – humectant

Nano Hydroxyapatite – re-mineralising agent

Marine Calcium (Aquamin) – rich in trace minerals and re-mineralising

Tulsi Oil, Lemon Oil, Cinnamon Bark Oil, Clove Oil, Neem Leaf Oil, Tea Tree Oil – anti-bacterial and anti-oxidant

Xylitol – sweetener and anti-cavity

Sodium Lauryl Sulphate – foaming agent; we use a naturally derived one

Medium Chain Triglyceride Oil – rich in lauric acid (anti-microbial)

Fructooligosaccharides – sweetener and pre-biotic

Valida Cellulose – thickener based on fibrillated cellulose (nanofibrillated cellulose)

Postbiotics Blend (*Lactobacillus salivarius*, *Lactobacillus paracasei*, *Lactobacillus plantarum*) – peptides proven to aid oral microbiome

Bamboo Shoot Extract – anti-bacterial proven to be effective against oral malodour, anti-oxidant

Xanthan Gum – thickener

Activated Charcoal – stain and plaque removal

Curcumin – anti-inflammatory

Vitamin E as Tocopherols – natural preservative

Natural Mint Flavour

Stevia – natural sweetener